

Partnership Tiers

Tier 1 - Resource Partner

What the Partner Provides:

Resource Partners provide valuable tools, resources, or opportunities that help our clients develop professionally or creatively.

Examples of contributions may include:

- Free trials or limited access to tools or platforms
- Exclusive discounts or partner pricing
- Educational resources or learning materials
- Templates or guides useful for creators or professionals
- Software access or tool credits
- Portfolio tools or creator tools
- Career development tools
- Productivity tools
- AI tools or digital creation tools
- Analytics or marketing tools
- Access to community groups or professional networks **[Required if Applicable]**
- Internship learning materials or skill development resources
- Educational content relevant to professional growth
- Permission for JUS Official Services to publicly display partner logo **[Required]**
- Permission for JUS Official Services to state affiliation publicly **[Required]**
- Optional social media acknowledgement of partnership
- Affiliate or referral opportunities when available

Benefits:

- Listing on partner resources page
- Recognition as Resource Partner
- Visibility within curated growth ecosystem
- Public acknowledgement of partnership

- Promotion of relevant tools when appropriate
- Introduction of tools to applicable clients
- Ability to publicly reference partner relationship

Purpose:

Resource Partners help provide foundational tools and opportunities that assist talented individuals in improving skills, workflows, and professional positioning.

Tier 2 - Collaboration Partner

What the Partner Provides:

Collaboration Partners provide meaningful tools, opportunities, and visibility that actively contribute to the professional growth of our clients.

Examples of contributions may include:

Everything in Tier 1 plus:

- Expanded software or platform access for clients
- Extended free trials or premium feature access
- Exclusive discounts for clients **[Required]**
- Internship learning resources or structured learning materials
- Marketing tools, analytics tools, or professional development tools
- Creator tools or portfolio tools with enhanced access
- AI tools or digital tools supporting creative development
- Opportunity access for:
 - Freelance work
 - Contract work
 - Internships
 - Collaborations
 - Project opportunities
 - Brand opportunities
- Guest posting opportunities
- Community access opportunities

- Mentorship opportunities when available
- Case study collaboration opportunities
- Co-created educational resources
- Cross-promotion opportunities
- Backlink opportunities
- Listing JUS Official Services on partner directory or partner page when applicable **[Required]**
- Permission to publicly display partner logo **[Required]**
- Permission to publicly state “Official Partner” **[Required]**
- Social media acknowledgement of partnership **[Required]**
- Participation in shared ecosystem initiatives
- Affiliate earning opportunities when applicable
- Opportunity pipelines for creatives when available

Benefits:

- Everything in Tier 1
- enhanced partner visibility
- recognition as Collaboration Partner
- inclusion in curated resource recommendations
- visibility among growth-focused clients
- promotion of partner tools where relevant
- collaborative ecosystem participation opportunities
- increased public recognition
- expanded brand visibility among creatives and professionals

Purpose:

Collaboration Partners actively support professional growth opportunities and provide meaningful tools or opportunities that benefit talented individuals.

Tier 3 - Strategic Ecosystem Partner

What the Partner Provides:

Strategic Ecosystem Partners provide significant value through tools, resources, opportunities, or professional support that meaningfully contributes to long-term success for our clients.

Examples of contributions may include:

Everything in Tier 2 plus:

- Premium software access or extended/free subscriptions **[Required if Applicable]**
- Premium platform features for clients **[Required if Applicable]**
- Advanced analytics or marketing tools
- High-quality creator tools or portfolio tools
- Access to specialized professional tools
- Access to industry-level tools or resources
- Physical equipment when applicable, such as: **[Required if Applicable]**
 - Photography equipment
 - Production tools
 - Content creation tools
 - Creative tools
 - Technical tools
 - Event equipment
 - Other professional-grade resources
- Premium educational materials or structured learning programs
- Structured internship learning materials
- Opportunity pipelines including: **[Required if Applicable]**
 - Internships
 - Freelance opportunities
 - Hiring opportunities
 - Contract opportunities
 - Collaboration opportunities
 - Project opportunities
 - Brand partnership opportunities

- Co-created resources or guides
- Cross-promotion initiatives **[Required if Applicable]**
- joint educational initiatives when applicable
- Listing JUS Official Services on partner directory or partner page **[Required]**
- Permission to publicly state "Official Partner" **[Required]**
- permission to publicly display partner logo **[Required]**
- Public acknowledgement of partnership by Partner **[Required]**
- Backlink opportunities when applicable
- Participation in ecosystem development initiatives **[Required if Applicable]**
- Enhanced opportunity pathways for talented individuals **[Required if Applicable]**

Benefits:

- Everything in Tier 2
- Recognition as Strategic Ecosystem Partner
- Enhanced visibility within ecosystem
- Expanded partner recognition opportunities
- Priority consideration for future collaboration initiatives
- Strong visibility among creatives and professionals
- Inclusion in high-priority resource categories
- Long-term ecosystem alignment opportunities

Purpose:

Strategic Ecosystem Partners help create a strong professional growth environment that supports talented individuals through meaningful tools, resources, and opportunities.