

Event Partnership Tiers

For any in-person events hosted by a partner or any events directly tied to the partner, the partner must pay for ~~2~~ company employees/personnel/contractors travel and partial paying of participants;

Tier 1 - Collaboration Partners

What the Partner Provides

Event Collaboration Partners support events that provide education, exposure, or opportunities for talented individuals.

Examples of contributions may include:

- Participation in virtual or in-person events
- Provision of speakers, mentors, trainers, or professionals
- Participation in:
 - Webinars
 - Virtual workshops
 - Live workshops
 - Networking events
 - Q&A sessions
 - Industry panels
 - Portfolio review sessions
 - Office hours sessions
 - Career development sessions
 - Creator meetups
 - Brand collaboration sessions
- Provision of educational content
- Promotion of events to partner audience
- Platform access for virtual events when applicable

- Opportunity pipelines for participants
- Collaboration opportunities for creatives
- Mentorship opportunities when available
- Affiliate or referral opportunities when applicable
- Provision of judges or evaluators when applicable
- Provision of opportunity exposure for participants
- Permission to publicly acknowledge event partnership
- Permission to publicly display partner logo

Benefits:

- Recognition as Event Collaboration Partner
- Public acknowledgement of event partnership
- Visibility within event ecosystem
- Connection to talented individuals
- Exposure among creatives and professionals
- Ecosystem recognition opportunities

Purpose

Event Collaboration Partners help create professional development opportunities that assist talented individuals in expanding their skills and professional networks.

Tier 2 – Featured Event Partner

What the Partner Provides:

Featured Event Partners contribute meaningful support to high-impact events that provide significant opportunities for talented individuals.

Examples of contributions may include:

Everything in Tier 1 plus:

- Hosting or co-hosting events virtually or in-person

- Participation in:
 - Talent showcases
 - Pitch events
 - Competitions
 - Sponsored tournaments
 - Industry conventions
 - Live performance events
 - Art displays
 - Gaming events
 - Brand collaboration events
 - Networking events
 - Internal conventions
 - In-person events hosted at partner location or approved venue
- Provision of speakers, mentors, trainers, judges, or industry professionals
- Provision of event staff when applicable
- Provision of equipment when applicable
- Provision of sponsorship prizes or rewards
- Provision of opportunity pipelines for participants
- Provision of official certificates when applicable
- Promotion of events to partner audience
- Collaboration on professional development opportunities
- Travel coverage for Owner/Founder of JUS Official Services and up to 5 additional participants when in-person participation is required
- Partial travel assistance for participants when applicable
- Permission to publicly display partner logo
- Permission to publicly state "Event Partner"

- Opportunity exposure for creatives
- Collaboration opportunity pathways

What We Provide

- Everything in Tier 1 plus:
- Recognition as Featured Event Partner
- Enhanced visibility within event ecosystem
- Public acknowledgement of event partnership
- Exposure to growth-focused creatives
- Expanded ecosystem recognition
- Priority consideration for future event collaborations

Purpose

Featured Event Partners help create impactful professional opportunities that support creative growth, exposure, and long-term development pathways.